

Rates & Costing Section-CFA
Corporate Office
Eastern Court
Janpath, New Delhi - 110001
Tel: 011-23734230 Fax: 011-23734322



भारत संचार निगम लिमिटेड
BHARAT SANCHAR NIGAM LIMITED
A Part of India Enterprises

No.3-1/2010-R&C [CFA]

Dated: 04.08.2011

Circular R&C-CFA No. 20/11-12

Subject:- Additional talk value worth Rs. 30/- with every UITC of denomination Rs. 300 or more during Ramzan period.

CGM Kerala Telecom Circle may kindly refer to his office letter No. EPC/CFA/ New/04 date 11.07.2011 regarding grant of additional talk value worth Rs. 50/- with every UITC of denomination Rs. 300 or more during Ramzan period starting from 1st August 2011 for 30 days. The Competent authority has reviewed this proposal and decided to implement the same with some modifications as under:-

- Rs 30/- additional Talk value shall be given with each UITC card of denomination Rs 300/- and above.
- The above additional talk time worth Rs 30/- shall be given to UITC subscriber after activation of card. To avail the above scheme the subscriber has to activate his/her card during the currency period of scheme only, failing which only normal talk value shall be available.
- The above scheme shall be valid upto 31st August only from date of implementation.
- The date of implementation of the scheme shall be decided by CGM, Kerala Telecom Circle.
- The additional talk value shall be available for UITC cards populated in SCP, Bangalore only.
- The SCP, Bangalore may be contacted in advance to configure above scheme in the system
- Feedback regarding implication and response of scheme may be sent to Sr. GM (NWO-CFA) Cell of BSNL CO.

DGM (T&C-CFA)

Copy to:

The CGM - Kerala Telecom Circles, Trivandrum w.r.t. his office letter No. EPC/CFA/ New/04 date 11.07.2011.

Copy for information to:-

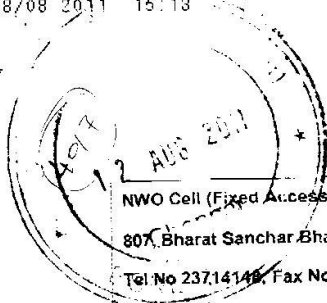
- CMD, BSNL
- Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
- Executive Director (Finance)/CA/NB, BSNL CO.
- All PGMs / GMs - CFA, CO BSNL
- Sr. GM (NWO)-CFA w.r.t case mark: 25-17/2011/NWO -CFA/IN Carrying the approval of the Competent Authority in the matter.
- GM (ITPC), Pune, RTTC, Plot No. 121/122 MIDC- 'G' Block Chinchwad, Pune-411019.
- Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
- SCP Incharge, Bangalore
- Guard File.

(S.S.Verma)
DM (T&C)-CFA

Endt. No. MKTG/CFA-IN/ITC GENERAL/2009-10/43 12.08.2011

Copy forwarded to all Heads & SSAs of Tamil Nadu circle for information and necessary action please.

R. [Signature]
Sub Divisional Engineer (IN)-CFA
कार्यालय, [Address]
Dist. [Address]
Tamil Nadu Circle, Chennai



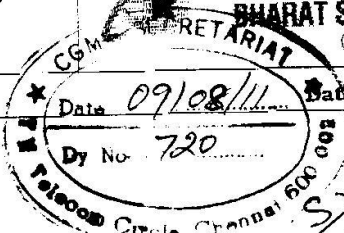
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D/C/S

NWO Cell (Fixed Access), BSNL Corporate Office,
807, Bharat Sanchar Bhawan, Janpath, New Delhi-1
Tel No 23714149, Fax No 23734366, 23734357
Email: mscell@bsnl.co.in

भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)

BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)



No.: 25-17/2011-NWO(CFA)/IN

Date: 09/08/11 Dated: 08.08.2011

To,

Chief General Managers,
Karnataka / Tamilnadu / Chennai TD
BSNL

GM(CO)
GM(Sales-CM)

Subject: - Additional talk value worth Rs. 30/- with every UITC of denomination Rs. 300 or more during Ramzan period for 30 days.

Reference: - BSNL CO letter No. 3-1/2010-R&C (CFA) dated 04.08.2011

Kindly refer to the above mentioned letter issued by R&C (CFA) Cell, BSNL CO on the subject noted above.

In this regard it is clarified that the above festival promotional plan has been approved by competent authority on the proposal received from Kerala circle. As per point (v) of the above letter (Letter enclosed), "the additional talk value shall be available for UITC cards populated in SCP, Bangalore only".

As KTK /TN /Ch. TD circles are parented from SCP, Bangalore, therefore, the above promotional plan is also available in these circles.

Therefore, you are requested to make adequate publicity and marketing of this service in your circles and take the benefit of above plan. Feedback regarding implication and response of scheme may be sent to Sr. GM (NWO-CFA) Cell of BSNL C.O.

Encl: As above

GM(Sales CFA)

AGM(CS) Rm/td
12/8/11

(SANJAY KUMAR)
DGM (NWO-II CFA)

DGM(CFA)
urgent
we have to
popularize

12/8